



## AN OPTIMAL INDOOR CLIMATE INCREASES THE SHOPPING EXPERIENCE

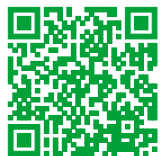
### Air humidification in shopping centres and department stores

Customers enjoy shopping experiences in a pleasant and comfortable atmosphere. Optimum air humidity significantly contributes to an enjoyable atmospheric environment which can lead to customers staying longer. It also makes people feel more active and motivated. In particular, unpleasant electric shocks are reduced by the discharge of electrostatic voltages.

Hygroscopic products that quickly exchange moisture with their environment require an appropriate regulation of the air humidity to maintain its freshness, quality or function. Examples are fresh food, paper and stationery, furniture or musical instruments.

### The advantages at a glance

- Creates comfort zones to increase customer satisfaction
- Reduces the rate of staff on sick leave due to a healthier environment
- Increases quality assurance by protecting sensitive products
- Protects against electrostatic discharge
- Increases the property value and attractiveness for commercial tenants



An optimal indoor climate  
for commerce, education and leisure

We take responsibility for  
more sustainability.